



# American Chamber of Commerce in Armenia

for a better business environment

## AmCham Business Magazine Guidelines for Non-Members



SECTION NAME	CHARACTERISTICS	RATES (All taxes included)										
"ROAD TO SUCCESS"	<ul style="list-style-type: none"> <li>Two-page interview (including the Editor's note &amp; company's brief profile) <b>Max words: 1100 words</b> Interview questions suggested by AmCham</li> <li>Logo in vector format</li> <li>Photo (1): Quality-300dpi, CMYK</li> </ul>	270,000 AMD										
"DID YOU KNOW?"	<ul style="list-style-type: none"> <li>Promo articles <b>Max words: 650-700 words per design page</b></li> <li>Company's and Author's name</li> <li>Logo in vector format</li> <li>Photo (2 or 3): Quality-300dpi, CMYK</li> </ul> <p><b>NO LIMITATION ON PAGES!</b></p>	Full page AMD 180,000 (per design page) Half page AMD 100,000 (per design page) Quarter page AMD 60,000 (per design page)										
ADVERTISEMENT (IMAGE) TYPES	See Page 3 for formats	<table> <tr> <td>Full page</td> <td>AMD 180,000</td> </tr> <tr> <td>Half page</td> <td>AMD 100,000</td> </tr> <tr> <td>Quarter page</td> <td>AMD 60,000</td> </tr> <tr> <td>Back Cover</td> <td>AMD 350,000</td> </tr> <tr> <td>Inside front/back cover</td> <td>AMD 270,000</td> </tr> </table>	Full page	AMD 180,000	Half page	AMD 100,000	Quarter page	AMD 60,000	Back Cover	AMD 350,000	Inside front/back cover	AMD 270,000
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FLYERS/LEAFLETS/INSERTS	<ul style="list-style-type: none"> <li>Designed, printed, and delivered to AmCham <b>by October 15, 2019</b></li> <li>Targeted delivery per the company's request</li> </ul>	Flat rate AMD 75,000										

## Full Page

**visible area 210 X 29,7 cm**  
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