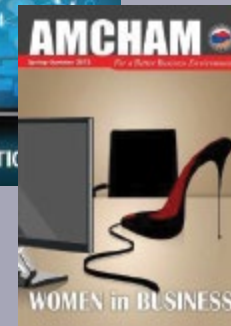
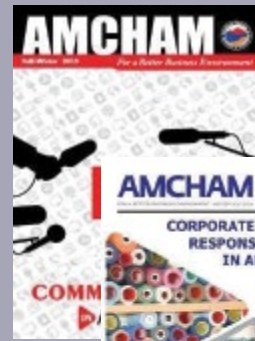
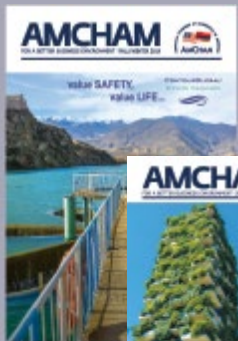




American Chamber of Commerce in Armenia

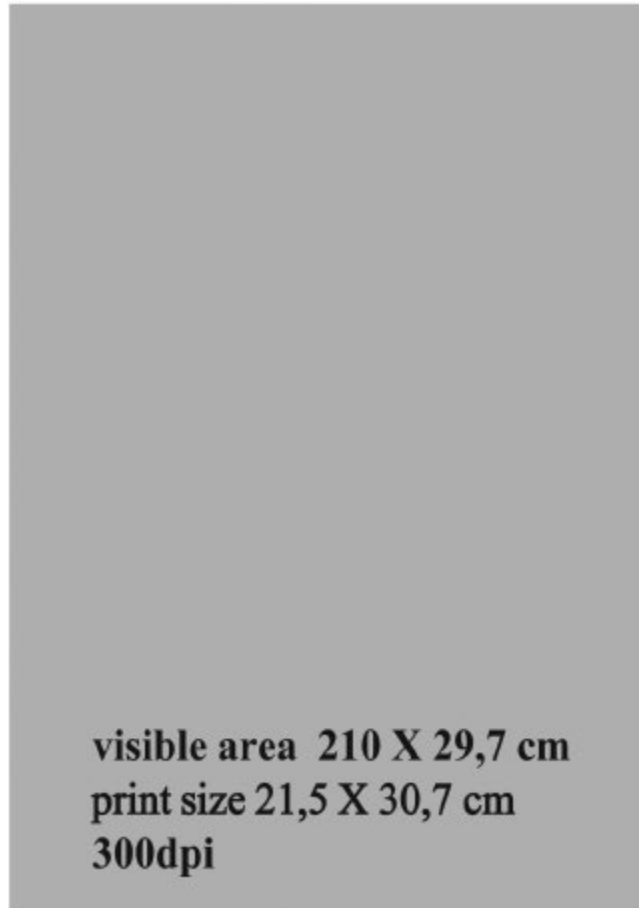
for a better business environment

AmCham Business Magazine Guidelines

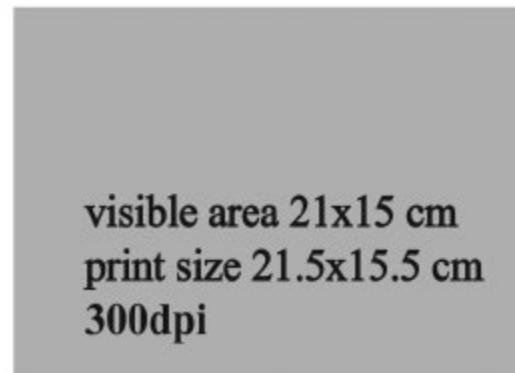


SECTION NAME	SPECIFICATIONS	RATES (All taxes included)
“AMCHAM NEW MEMBERS”	<ul style="list-style-type: none"> Company brief profile text Max words: 250 words Logo in vector format 	Free of charge
“MEMBER NEWS”	<ul style="list-style-type: none"> Brief news about member company Max words: 350 words Logo in vector format Photo (2-3): Quality-300dpi, CMYK 	Free of charge
“FEATURED ARTICLES”	<ul style="list-style-type: none"> One-page text Max words: 600 words per design page Company’s and Author’s name Logo in vector format Photo (3-4): Quality-300dpi, CMYK <p>LIMITATION!</p> <ul style="list-style-type: none"> No company promotion is accepted Purely subject-matter-expert opinion Max 2 pages 	Free of charge
“ROAD TO SUCCESS”	<ul style="list-style-type: none"> Two-page interview (including the Editor’s note & company’s brief profile) Max words: 1100 words Interview questions suggested by AmCham Logo in vector format Photo (1): Quality-300dpi, CMYK 	AMD 180,000
“DID YOU KNOW?”	<ul style="list-style-type: none"> Promo articles Max words: 650-700 words per design page Company’s and Author’s name Logo in vector format Photo (3-4): Quality-300dpi, CMYK NO LIMITATION ON PAGES! 	<ul style="list-style-type: none"> Full page AMD 120,000 (per design page) Half page AMD 70,000 (per design page) Quarter page AMD 40,000 (per design page)
ADVERTISEMENT (IMAGE) TYPES	See Page 3 for formats	<ul style="list-style-type: none"> Full page AMD 120,000 Right of the front cover inside - 2nd page AMD 150,000 Half page AMD 70,000 Quarter page AMD 40,000 Back Cover AMD 250,000 Inside front/back cover AMD 180,000 Left side page to the inside back cover AMD 150,000
FLYERS/LEAFLETS	<ul style="list-style-type: none"> Designed, printed, and delivered to AmCham Targeted delivery per member’s request 	Flat rate AMD 50,000

Full Page



Half Page Horizontal



Half Page Vertical



Quarter Page

