



American Chamber of Commerce in Armenia

for a better business environment

AmCham Newsletter Guideline for Members



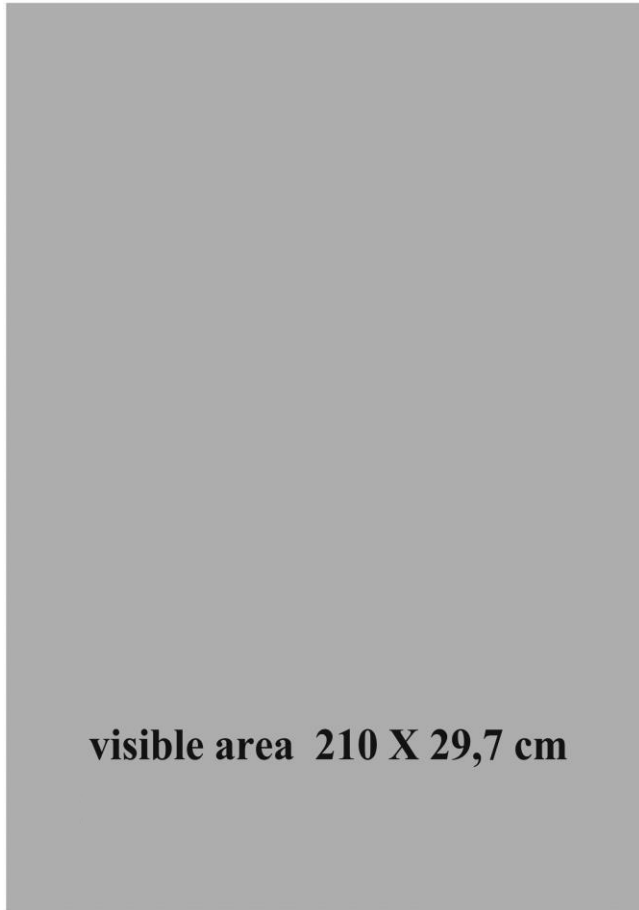
ADVERTISING MONTHLY RATES, TYPES AND DETAILS

TYPES	DETAILS	MONTHLY RATES (All taxes included)
<ul style="list-style-type: none"> • “COMPANY OVERVIEW” • “PRODUCT/SERVICE INTRODUCTION” • “MEMBER NEWS” • “INTRODUCING CEO AND THE COMPANY” 	<ul style="list-style-type: none"> • 2 Full pages MAX 1000 words • Full page MAX 500 words • Half page MAX 250 words • Quarter page MAX 125 words <p>Photo/logo in PNG format.</p>	<ul style="list-style-type: none"> • 2 Full pages AMD 140,000 • Full page AMD 100,000 • Half page AMD 60,000 • Quarter page AMD 35,000
<ul style="list-style-type: none"> • ADVERTISEMENT (IMAGE) TYPES 	<p>See Page 3 for details.</p>	<ul style="list-style-type: none"> • Full page AMD 100,000 • Half page AMD 60,000 • Quarter page AMD 35,000

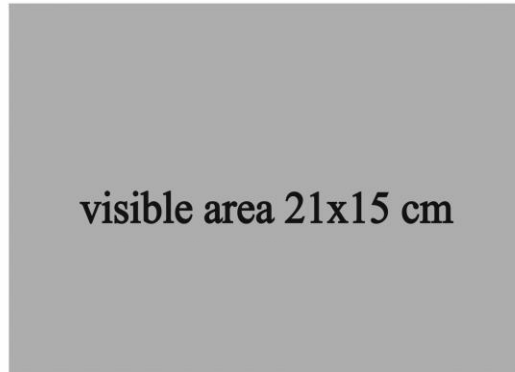
For all GOLD Members 30% discount on all advertising materials.

For ANNUAL CONTRACTS the prices will decrease with a negotiated DISCOUNT.

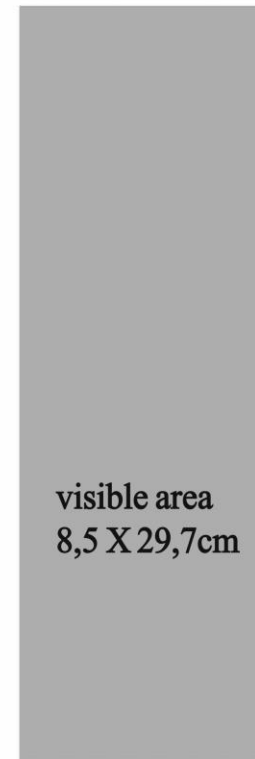
Full Page



Half Page Horizontal



Half Page Vertical



Quarter Page

