



for a better business environment

# MONTHLY NEWSLETTER

January 2020



AmCham is an independent business association operating in Armenia since 2000. AmCham represents the interests of 140+ member companies from almost all sectors of the economy. AmCham's goal is to enhance the U.S.-Armenia business relations and improve the business and investment climate in the country. The Chamber is pleased to have both local companies and companies from all over the world among its members. AmCham Armenia is a member of U.S. Chamber of Commerce and AmChams in Europe.

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## AMCHAM BOARD MEMBER MS. DIANA GHAZARYAN



Please, meet Ms. Diana Ghazaryan, who has been serving as an AmCham Board Director from 2011-2015 and from 2018 to present. She also led the American Chamber of Commerce as an Executive Director from 2016 to 2018.

Ms. Ghazaryan has almost 20 years strong multinational leadership experience in the private and public sectors. She currently holds the position of a Country Manager for Microsoft Armenia as well as leads K-12 educational programs in 33 countries of Central and Eastern Europe. Previously, for 10 years she led the Armenian branch of the US-based management consulting firm, Booz Allen Hamilton Inc.

Ms. Ghazaryan holds Master's degrees in Economics and Business Administration. Ms. Ghazaryan is a certified Project Management Professional, PMI.

Apart of her busy professional schedule, she enjoys spending time with her family, friends, and traveling the world.

## BOARD MEETING WITH MR. KONSTANTIN SAROYAN

On 13 January 2020 AmCham Board of Directors had a meeting with Mr. Konstantin Saroyan, the Chairman of the Armenian Institute of Directors (AloD). Mr. Saroyan delivered a presentation on AloD mission, vision, and the structure as well as discussed future cooperation opportunities between AmCham and AloD. The Armenian Institute of Directors (AloD) was founded in the last quarter of 2014, with advisory assistance of the International Finance Corporation. The AloD is a non-governmental organization, with the mission to promote the role of an effective director. The institute undertakes the role of the “intellectual leader” in the field of effective corporate governance that will serve for Armenia’s economic development and welfare of Armenian society. The members of the AloD are professionals and experts in the fields of finance and banking, law and accounting, investment affairs and corporate governance, whose aim is to contribute to the establishment of companies’ Board Members as their governing bodies and improvement of their productivity via equipping them with a range of resources - including access to business information, training, professional expertise and networking opportunities. All resources are designed to help you strengthen, increase your knowledge, skills and build on your own success.



## AMCHAM NEW YEAR PARTY 2020

On 17 January, 2020, AmCham New Year 2020 party took part at Cactus Restaurant and Bar with a Latino-festive mood. Sometimes all we need is a fresh start! The New Year is a great opportunity for the AmCham Members to get together, to celebrate the success and connect to each other in an informal and fun atmosphere. We do express our gratitude to the Partners of the AmCham New Year Party 2020: **ANDACO, Armenia Aircompany, Armenia Marriott Hotel Yerevan, Armenia Wine Company, Cactus Restaurant and Bar, Coca-Cola HBC Armenia, McCann Yerevan, Opera Suite Hotel Yerevan, Selfie Mirror, Tufenkian Heritage Hotels.** Special thanks to all our members and partners for celebrating the New 2020 Year with us!



**CACTUS**  
RESTAURANT & BAR  
AUTHENTIC MEXICAN CUISINE

**TUFENKIAN**  
HERITAGE HOTELS



**Coca-Cola**  
Hellenic Bottling Company

**MARRIOTT**  
ARMENIA YEREVAN



**ARMENIA WINE**



**McCANN**  
YEREVAN

**ARMENIA**  
AIR COMPANY

## LIVE AND LEAD WITH INTENTION BY OPTYM ARMENIA

On 17 January, 2020 an AmCham Member company Optym Armenia has organized a meeting with AmCham member companies and Optym staff with its CEO Mr. Vic Keller, on **Live and Lead with Intention**.

Mr. Keller shared his success story and experience, as well as introduced Optym Armenia future plans. He had a motivational speech on how to build a successful company from the ground with excellent culture and how to make it attractive for investors and customers, and the vision it takes to lead multiple teams within a Fortune 500 company.

Mr. Keller, as a visionary leader, public speaker and investor, has more than two decades of experience in establishing, leading, and growing successful companies. Vic's current portfolio is comprised of 11 companies ranging from biotech to industrial manufacturing ([www.vickeller.com](http://www.vickeller.com)). He oversaw several operating departments in the multibillion-dollar organization. Many of his companies were successfully acquired by Warren Buffett's Berkshire Hathaway Inc. The audience pleasantly enjoyed the motivational speech.



## SAVE THE CHILDREN EU4YOUTH CLOSING EVENT

AmCham Member Company Save the Children and OxYGen Foundation for Protection of Youth and Women Rights has a closing event of the 'EU4Youth: Better Skills for Better Future' regional project (2018-2019) funded by European Union in three countries: Armenia, Georgia and Ukraine at DoubleTree by Hilton Yerevan. Within the project more than 1,300 young people benefited from comprehensive trainings on entrepreneurship and employability. 10 professional orientation/career guidance resource centres were established in the schools; 12 local/national youth policies towards youth participation, employability and development were carried out and/or revised. During her opening speech, Ambassador Andrea Wiktorin, Head of the European Union Delegation to Armenia, thanked Save the Children in Armenia and OxYGen "for bringing this project to an extremely successful result". Ms. Astghik Movsisyan, Country Team Leader of Save the Children in Armenia, highlighted ongoing challenges: "Despite the efforts and contributions made by all the partners, there's still much to do in terms of supporting young people's rights towards self-realisation, economic competitiveness, learning opportunities and civic self-expression."



## BDO PRESENTATION ON "IMPORTANT LEGISLATIVE CHANGES EFFECTIVE FROM JANUARY 1, 2020".

AmCham participated in the BDO organized seminar-discussion for its partners on "Important Legislative Changes Effective from January 1, 2020".

During the seminar the BDO Team introduced comprehensive information on recent legislative changes on tax, customs (including EAEU) and labor legislation, as well as normative acts related to the economic legislation, which were adopted in 2019 and continue to be relevant.

The awareness of the new changes will be impacting the business community to increase the efficiency of planning and implementation of the business processes.



# !!! WELCOME AMCHAM NEW MEMBERS !!!

## GOLD MEMBER – ARCHIDUTCH



ArchiDutch is an architecture and engineering workforce solutions and executive placement agency, with over twenty years of expertise in the AEC industry. ArchiDutch's mission is to promote green, sustainable, recyclable buildings. We want our planet to be safe, healthy, and resourced for future generations. Therefore, we promote Building Information Modeling, with less negative impact on the environment, less carbon dioxide emission and less waste of materials. We are the green BIM company.

Ardesk is the Authorized Autodesk reseller in Armenia. Autodesk makes software for people who make things. If you've ever driven a high-performance car, admired a towering skyscraper, used a smartphone, or watched a great film, chances are you've experienced what millions of Autodesk customers are doing with this software. Our goals are, to introduce and implement BIM (Building Information Modeling) technologies in Armenia. That's why we are cooperating with various educational institutions and to raise the awareness to work with Autodesk software.

## BRONZE ASSOCIATE MEMBER – HOTELIER HOSPITALITY



Hotelier Hospitality has been established with the objective of supporting hospitality businesses to achieve high standards of customer service and professional operational management goals. We provide tailored hospitality management and full range A to Z consultancy for pre-opening and operating accommodation providers. The ratio of our consultancy services starts with design and construction of hotels, up to opening, staff training and management services for properties. Outsourcing services for hospitality businesses is another aspect of our business portfolio, which includes PR and marketing outsource, digital media marketing, operational audit services and more.

Hotelier Magazine is a publication from Hotelier Hospitality. Published quarterly, the magazine focuses on hotels and professionals of the industry.

The magazine content contains: interviews with top hoteliers, market information, news, and international trends of the vibrant hospitality industry.

Every issue includes articles featuring top hotel chains and international hotel suppliers, as well as analyzes and statistical information regarding the industry from different sources.

Hotelier Magazine is posted out to 2000 managers and employees in hotels, and the magazine is also published on all major online platforms. The readership on all platforms and distributed copies exceeds 14,000 people per issue.

[www.hoteliermagazine.net](http://www.hoteliermagazine.net)



**WOMEN'S DAY DINNER + DJ**  
MARCH 8

19 000AMD

  
MARRIOTT  
ARMENIA YEREVAN

## WOMEN'S DAY DINNER AT ARMENIA MARRIOTT HOTEL YEREVAN

#Cucina by #ArmeniaMarriottHotelYerevan is the perfect place to celebrate women's day with friends and loved ones.

Delicious cuisine and lots of surprising gifts will be waiting for you.

Price per person 19000 AMD

for reservations please call 041001227

  
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